

# NATASHA ELISE BILKA

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## EXPERIENCE

**GRAPHIC/WEB DESIGNER | Pink Mascara | Costa Mesa, CA | 5.07 - Present**

- Project Leader for e-commerce website development
- Design and create weekly email campaigns and monthly animated banner advertisements
- Create all images for the website and print advertisements

**MARKETING ASSISTANT | Masterpiece Publishing | Laguna Beach, CA | 12.06 – 5.07**

- Designed, developed and maintained interactive content for company website
- Updated style and usability of training materials
- Designed and created promotional materials for master painters and sculptors including magazine advertisements, catalogs, tear sheets, and books

**WEB TECHNICIAN | Engineering Computer Network | Purdue University | 2.04 – 8.06**

- Made creative decisions regarding web content and design, as well as print materials
- Created graphics for use on web and print media using Adobe Photoshop, Macromedia Freehand, Adobe Illustrator, and Macromedia Flash
- Developed web content using HTML, CSS, Actionscript & DTML
- Lead team of web production assistants in creating websites for various schools and groups

**GRAPHIC ASSISTANT | Animated Vision | Chicago, IL | 5.01 – 8.01**

- Created Macromedia Flash animated instructions for “do it yourself” projects
- Created conceptual illustrations for presentations using Adobe Photoshop and AutoCAD
- Sketched ideas for use in production and presentation

## EDUCATION

**B.S., Computer Graphics Technology | Purdue University | 8.01 - 5.05**

- Specialization in Interactive Multimedia Development
- Minor in Computer Information Technology
- Additional coursework in Visual Communication and Design

## KNOWLEDGE

- Adobe Photoshop, Illustrator, Flash, Dreamweaver, Fireworks, ImageReady, InDesign, Premiere, Director and Acrobat
- HTML, CSS, Actionscript, PHP, VisualBasic, Lingo
- Microsoft Word, Excel, Visio, Access, PowerPoint and FrontPage
- Google Analytics, WebTrends, Commission Junction, iContact Email Service Provider, Zope Application Server, Yahoo! Store, RetailPro POS system and ECI e-commerce interface