

NATASHA ELISE BILKA

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EXPERIENCE

WEB DESIGNER | Nexon America | Los Angeles, CA | 10.08 - Present

- Design lead for renewal of corporate website
- Create images, XHTML, CSS and Flash content for game websites
- Created Flash content for 7-Eleven “Slurpee” promotional website

GRAPHIC/WEB DESIGNER | Pink Mascara | Costa Mesa, CA | 5.07 – 10.08

- Project Leader for e-commerce website development
- Designed and created bi-weekly email campaigns and bi-monthly banner advertisements
- Designed and created posters, postcards and printed branding materials
- Represented company at e-commerce conference

MARKETING ASSISTANT | Masterpiece Publishing | Laguna Beach, CA | 12.06 – 5.07

- Designed, developed and maintained interactive content for company website
- Designed and created magazine advertisements, catalogs, tear sheets and DVD artwork

WEB TECHNICIAN | Purdue University | West Lafayette, IN | 2.04 – 8.06

- Lead web production team in redesigning websites for various Purdue schools and groups
- Made creative decisions regarding web content and print materials
- Developed web content using HTML, CSS, ActionScript and other web technologies

GRAPHIC ASSISTANT | Animated Vision | Chicago, IL | 5.01 – 8.01

- Created animated Flash instructions for “do it yourself” projects
- Created conceptual illustrations for presentations using Adobe Photoshop and AutoCAD

EDUCATION

B.S., Computer Graphics Technology | Purdue University | 8.01 - 5.05

- Specialization in Interactive Multimedia Development
- Minor in Computer Information Technology
- Additional coursework in Visual Communication and Design

SKILLS

- Adobe Photoshop, Illustrator, Flash, Dreamweaver, Fireworks, InDesign, Director and Acrobat
- Standards-compliant XHTML, HTML, CSS, ActionScript, JavaScript, jQuery, PHP, VisualBasic
- Microsoft Word, Excel, Visio, Access and PowerPoint
- Google Analytics, WebTrends, Commission Junction, iContact Email Service Provider
- Project organization, leadership, customer service and knowledge of gaming industry

AWARDS

- National Merit Finalist
- Academic and artistic scholarships
- Selected member of Purdue University Visual Arts Committee (2005 – 2006)